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### **PainChek® fast tracking UK commercialisation with trade award support**

The PainChek® international expansion strategy into the UK market has accelerated with the recent award from the UK Department for International Trade (DIT) – who announced PainChek Ltd as the winner of a UK Tech Rocketship Award on 5<sup>th</sup> December 2018.

This prestigious award, facilitated by the UK Department of International Trade, enables PainChek® to travel to the UK in February 2019 and participate in a series of events, workshops and meetings to fuel international expansion.

Philip Daffas CEO of PainChek Ltd commented, “The Rocketship Award is a significant recognition of the PainChek® technology, the successful market introduction in Australia and the large overseas market potential. The award will provide PainChek® with financial support as well as the key contacts and processes to fast track our UK and European commercialisation in early 2019.

The competition was open to all established scale-ups based in Australia and New Zealand founded on innovative technology-led solutions, across a wide range of industries who are ready to go global.

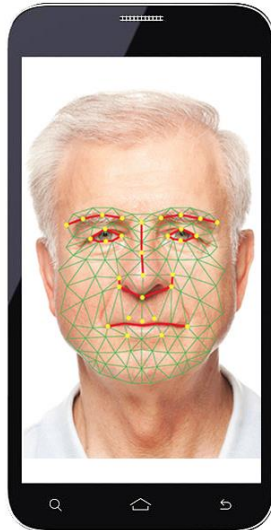
“I’d like to congratulate the nine winners - a stand-out cohort – on being selected. This is an invaluable opportunity to gain access to the fifth largest economy in the world and a thriving tech community and we are excited to welcome them to the UK in the New Year. I am absolutely delighted at the response to our Tech Rocketship Awards and the exceptionally high calibre of entries. It is fantastic to see so many innovative Australian and New Zealand companies delivering leading-edge technologies” said Michael Ward, British Consul General and Director General, Department for International Trade (DIT), Australia and New Zealand.



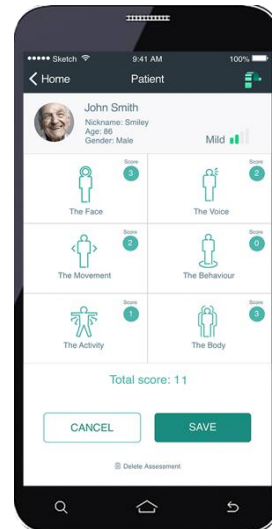
Philip Daffas celebrating the Tech Rocketship Award with Dave McCredie, Chief Executive Officer Australian British Chamber of Commerce and some of the other category winners.

**The PainChek® Technology:**

PainChek® uses cameras in smartphones and tablets to capture a brief video of the person, which is analysed in real time using facial recognition software to detect the presence of facial micro- expressions that are indicative of the presence of pain.



*PainChek® artificial intelligence assesses facial micro-expressions that are indicative of the presence of pain*



*PainChek® six domains of pain assessment that calculates pain severity score*

This data is then combined with other indicators of pain, such as vocalisations, behaviours and movements captured to calculate a pain severity score. Due to its speed, ease of use and its reproducibility, PainChek® will be able to be used to detect and measure a person's pain, and then further measurements can be used to monitor the effectiveness of pain management.

PainChek® is being rolled out globally in two phases: first, PainChek® which is designed for adults who are unable to effectively verbalise their pain such as people with dementia, and second, PainChek® for Children who have not yet learnt to speak.